MANCEF Strategy
2021-09-27
Participants

<table>
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<tr>
<th>Management Board</th>
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<tr>
<td>Todd Christenson (TC)</td>
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<td>Roger Grace (RG) (VP Americas)</td>
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<td>Volker Saile (VS) (MAL)</td>
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<td>Doug Sparks (DS) (VP Asia-Pacific)</td>
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<td>David Tolfree (DT) (VP Europe)</td>
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<td>Robert Warrington (RW) (Sec Treas)</td>
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<th>Operations Board</th>
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<td>Robert Giasolli (RG)</td>
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<td>Tom Nguyen (TN)</td>
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<td>Andy Oliver (AO)</td>
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Agenda

New Board of Directors (BOD)
New Executive Committee (EC)
COMSWorld 2021: Lessons Learned
Discussion on Goals for the Next one, two and five Years
Assignment of Responsibilities to Officers and Directors
Date for Next Meeting

VS 2021-09-27
New Board of Directors (BOD)

Motion 1: The eight named individuals below be named as Board Directors for MANCEF (submitted by David Tolfree, Roger Grace, Doug Sparks, Robert Warrington):

- Todd Christenson
- Roger Grace
- Tom Nguyen
- Andy Oliver
- Volker Saile
- Doug Sparks
- David Tolfree
- Robert Warrington
New Executive Committee (EC)

Motion 2: The following six named individuals be appointed to the Executive Committee of MANCEF in the positions as listed below (submitted by David Tolfree, Roger Grace, Doug Sparks, Robert Warrington):

Interim President: Volker Saile
VP Asia: Doug Sparks
VP Americas: Roger Grace
VP Europe: David Tolfree
Sec/Treasurer: Robert Warrington
Immediate Past President: Todd Christenson
Interim Executive Director: David Tolfree
Discussion on Goals for the Next one, two and five Years

Relevant Purpose

Effective Leadership

Good Communication
To Do

• COMS/COMET 2021
• Proposals – Status and Plans
• COMS 2022
• Regional Meetings

• New Directors
• New Associates
• Members Advisory Panel
• Regional Chapters
• Collaborations

Finances, Marketing, Public Relations, Communication, Website, Social Media...
COMSWorld 2021: Post Mortem P&L

Who attended/demographics
Need for a market study of attendees
Status of China
COMET 2021 and timing – Shenyang, November 21-23
Press release
Other(s)...TBD
Plans for COMS 2022

Proposed location venues and supporting Responsible MANCEF teams...

Plans for regional meetings

Proposed location venue and supporting

Responsible MANCEF teams
Assignment of Responsibilities
How do we work? (Next Meeting)

• COMS/COMET 2021
• Proposals – Status and Plans
• COMS 2022
• Regional Meetings

• New Directors
• New Associates
• Members Advisory Panel
• Regional Chapters
• Collaborations

Finances, Marketing, Public Relations,
Communication Website, Social Media...
Date for Next Meeting

Monday: October 18 - 3pm Eastern
or
Not Monday: October 13, 14, 15 - 3pm Eastern

Dates for Meetings
Frequency of Meetings
Length of Meetings
Documentation