



## Commercialization of Converging Technologies to Enhance Quality of Life – Health, Security & Environment

In continuing with the long tradition of commercialization focused international COMS conferences, our group at MANCEF is pleased to invite you to participate in COMS2020 which will be held from October 19-22, 2020 at the Conference Center at Universities of Shady Grove in the backdrop of Washington DC. This year's conference focuses on the unparalleled opportunities and challenges peculiar to the explosion occurring in converging technology commercialization. For example, the technology convergence occurring as micro and nanotechnologies are complemented by machine learning is already providing for dramatic improvements and more sustainable solutions for our health, security and environment. Other examples abound within the commercialization marketplace and solicitations are requested in the following conference tracks:

**Track 1: MEMS, Nano and Sensors** – new commercial opportunities for micro/nano and sensors arising from technology convergence from, for example, new manufacturing and process capability such as printed/flexible, co-integration and integrated packaging; nano-IT, nano-pharma, nano-cognitive, nano-materials; integration with environmental, agricultural and infrastructure applications

**Track 2: Systems Solutions** – including, for example, biomedical systems leveraging convergent technologies such as bio-microfluidics and synthetic biology to provide new health monitoring, drug delivery, bionic, or medical diagnostic solutions; national security, aerospace and warfighter health systems; autonomous systems – terrestrial and aerial; system on a chip IoT networks

**Track 3: Software** – specifically how software is complementing other emerging technologies to create new commercial opportunities, such as software enhanced medical devices, bioinformatics, AI and data analytic integration, and challenges presented by data security aspects, emergence of quantum computing, and greater adoption of digital manufacturing

**Track 4: Business Development, Education and Sustainable Infrastructure** - including new business models, funding and educational approaches enabled by converging technologies; government initiatives; university and government tech transfer, IP and licensing; case studies which address barriers to commercialization

## Sponsorship and Exhibitor Prospectus

MANCEF's 23<sup>rd</sup> Annual COMS2020 conference will bring together approximately 300-400 entrepreneurs, business leaders, executives, professors, government leaders and students to interact and network with colleagues, learn of the latest strategies for commercialization of converging technologies, and meet the vendors that supply products and solutions to these technical challenges. The conference will feature 50 outstanding technical speakers and 4 session tracks. Applications thriving in the DC Capital Region of health, security and environment will give attendees a diverse cross-section of commercialization challenges and solutions to learn from and implement in their respective applications. The exhibition will be closely integrated with the technical program through keynotes, technical presentations, expert panels, systems demonstrations and social activities for delegates and exhibitors alike. Networking will be a primary focus during the event with ample time at an opening reception, breaks, breakfasts, lunches and dinners. The gala banquet dinner on Tuesday night will be a spectacular event with music, art and technical demonstrations.

### Sponsorship Benefit Matrix

	Bronze	Jade	Silver	Gold	Platinum	Diamond
Quantity of Sponsorships	4	5	2	2	1	2
Benefit	\$3,000	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000
Exclusive advertising during Gala Banquet Dinner at COMS2020						X
Exclusive advertising during Dinner at COMS2020					X	
Exclusive advertising during the opening reception at COMS2020						X
Exclusive advertising during Lunch at COMS 2020				X		
Exclusive advertising during Breakfast at COMS 2020			X			
Exclusive banner in videos of presentations from COMS2020		X				
Exclusive banner advertising during Breaks at COMS 2020	X					
Top Placement of Sponsor logo on all publications COMS2020 is promoting					X	X
Opportunity to address dinner attendees for 7 minutes to promote your company					X	X
Opportunity to address lunch attendees for 3 minutes to promote your company				X		
Opportunity for a Keynote address at COMS2020 in line with conference theme (Approved by Technical Committee)					X	X
1-2 minute video ad to played prior to the dinner					X	X
Slide Show of your companies work (during meal) on large screens	X		X	X	X	X
Conference Registrations	0	0	0	1	2	3
1-Page ad inserted in conference program					X	X
1/2 - Page ad inserted in conference program			X	X		
10 X 10 ft exhibit space inside conference ballroom					X	X
6 X 6 ft exhibit space in corridor outside of conference ballroom				X		
Publication on MANCEF.org website as a sponsor for COMS2020 for 10 months	X	X	X	X	X	X
Company name and blurb in final event program	X	X	X	X	X	X
Regular advertising to our social media network (367,000+)	X	X	X	X	X	X
Advertising at MANCEF's booths at events during the year	X	X	X	X	X	X
Advertising (logo and blurb) in our promotional booklet handed out at our various events during the year	X	X	X	X	X	X
Advertising in the description our educational videos available both on our website, Youtube and LinkedIn	X	X	X	X	X	X

## Exhibitor Plan

There will be two size booths available to exhibitors in two separate locations. The first location is inside the conference ballroom. This is a prime location as it will be in front of attendees during the keynote addresses, breakfast, lunch, dinner and the opening reception. Your company is responsible for providing the booth and your company's name and description will be included on the MANCEF website in promotion of COMS2020 and in the final event program. If needed, MANCEF can provide a 10 ft table with a black tablecloth. Furthermore, your company's logo will be shown prior to breakfast, lunch and dinner as an exhibitor at COMS2020.

10X10 ft booth space in Conference Ballroom (4 / 7 Spaces Remaining) - \$5000 (by March 30, 2020), \$5750 (March 31, 2020 and after)

The second booth location is in the corridor next to the conference ballroom between the two coffee break stations. The 6 ft black draped table and two standard chairs will be provided. Your company's name and description will be included on the MANCEF website in promotion of COMS2020 and in the final event program. Furthermore, your company's logo will be shown prior to breakfast, lunch and dinner as an exhibitor at COMS2020.

6X6 ft boot in corridor adjacent to conference hall between coffee break stations (12 / 13 Spaces Remaining) - \$3000, (by March 30, 2020), \$3500 (March 31, 2020 and after)

## Jade Video Sponsorship

MANCEF will be video recording many of the presentations of this event and these videos will be made available after the event on MANCEF's website. There will be separate charge to watch each video for nonmembers of MANCEF (similar to purchasing a technical paper from IEEE). Members of MANCEF will have free access. Your companies banner or 10-second high quality video provided by your company will be displayed as an advertisement prior to the video being playing; similar to a Youtube style advertisement.

## Entrepreneurial Workshop Sponsor

There will be an entrepreneurial workshop Monday, October 19, 2020 where MANCEF board of directors will meet with multiple startups to provide coaching on solutions to the barriers of the commercialization process. Past workshops have aided startups immensely in optimizing time to market and improving their value proposition. Sponsorship of our Entrepreneurial workshop is

\$10,000 and sponsors will receive all of the benefits of a gold sponsor with the exception of advertising during the workshop instead of lunch and the opportunity to address conference attendees (for 3-minutes) at the beginning of the conference.

### Proposed Conference Schedule

GENERAL PROGRAM COMS 2020											
Monday, October 19, 2020		Tuesday, October 20, 2020		Wednesday, October 21, 2020		Thursday, October 22, 2020					
7:00		Registration open 7:30 - 18:00		Registration open 7:30 - 16:00		Breakfast on own					
8:00	Entrepreneurial Workshop 9:00 - 17:00	Welcome Session		KEYNOTE 5		Tours		8:00			
9:00		KEYNOTE 1		KEYNOTE 6				9:00			
9:30		KEYNOTE 2		Coffee and Exhibition Visit				9:30			
10:00		Coffee and Exhibition Visit		Breakout Session A3 1 invited 4 contributed				Breakout Session B3 1 invited 4 contributed		10:00	
10:30		Breakout Session A1 1 invited 3 contributed								Breakout Session B1 1 invited 3 contributed	
11:00				Lunch and Exhibition Visit				Lunch and Exhibition Visit			
11:30		Lunch and Exhibition Visit		Lunch and Exhibition Visit				11:30			
12:00		KEYNOTE 3		KEYNOTE 7				12:00			
12:30		KEYNOTE 4		KEYNOTE 8				12:30			
13:00		Coffee and Exhibition Visit		Coffee and Exhibition Visit				13:00			
13:30		Panel Discussion		Breakout Session A4 1 invited 3 contributed		Breakout Session B4 1 invited 3 contributed		13:30			
14:00		Breakout Session A2 1 invited 4 contributed						Breakout Session B2 1 invited 4 contributed		14:00	
14:30				Panel Discussion		Panel Discussion				14:30	
15:00	Closing Session		Closing Session		15:00						
15:30	Break		Break		15:30						
16:00	Break		Break		16:00						
16:30	Break		Break		16:30						
17:00	Exhibitor setup Registration open for Exhibitors 14:00-22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		17:00				
17:30	Welcome Reception 19:00 - 22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		17:30				
18:00	Welcome Reception 19:00 - 22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		18:00				
18:30	Welcome Reception 19:00 - 22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		18:30				
19:00	Welcome Reception 19:00 - 22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		19:00				
19:30	Welcome Reception 19:00 - 22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		19:30				
20:00	Welcome Reception 19:00 - 22:00		SOCIAL EVENT AND BANQUET DETAILS TO BE CONFIRMED		Dinner at Conference Center		20:00				

### Conference Ticket Prices

Cost: \$795 (Early Bird, Apr – Jun) | \$995 (Standard, July – Aug) | \$1195 (Late, Sept – Oct)

## Venue

The Conference Center at Universities of Shady Grove, Rockville MD



If you have any questions, please contact David DiPaola, Executive Chairman of MANCEF's COMS2020 and sponsorship committee head, Managing Director of DiPaola Consulting. 508-982-4752 (mobile and text), <https://www.dceams.com/> (website).