



**Commercialization of Micro and Nano Systems Conference**  
**The Westin Resort & Spa, Puerto Vallarta, Mexico**  
**Aug 31 - Sept 4, 2008**  
[www.mancef-coms2008.org](http://www.mancef-coms2008.org)

### About COMS

COMS (Commercialization Of Micro-Nano Systems) is not just about the science (like so many other Micro/Nano conferences) but how to harness research and theory and turn them into commercial products. It's a hands on, practical meeting that will assist in bringing these technologies to market. COMS addresses the commercialization obstacles encountered in research, technology transfer, manufacturing processes, facilities, infrastructure, investment, applications and markets, as well as covering regulatory issues, social implications, education and workforce development. COMS is a networking showcase of insight, knowledge, experience and inspiration!

### Why should you attend?

Learn from industry visionaries who are shaping the micro and nano landscape. Network with investors and technologists from the MNT industry and venture community. Meet with the leading customers and end users of small technology. Discover the latest developments and trends in MNT

### How to Register:

Register online at [www.mancef-coms2008.org/](http://www.mancef-coms2008.org/)

### Further Information

Contact Patricia Regalado: [info@mancef-coms2008.org](mailto:info@mancef-coms2008.org)

### Keynote Speakers

### Call for Papers:

#### Conference Topics

- Global Overview of Small Technologies
- Bio Medical Devices
- Investment
- Food, Agriculture, Energy, and the Environment
- Bio and Life Sciences
- Buildings
- Entertainment Industry
- Automotive and Aerospace
- Oil & natural gas
- Water, energy, agriculture and food
- Security & Defense
- Consumer applications
- Niche and high volume applications
- Emerging applications
- Next generation of small technologies
- Tools and technologies
- Packaging, integration and prototyping
- The role of Venture Capitalists /Angels
- Building a customer/end user base
- Social implications of nanotechnology
- Building successful MNT regional clusters
- The Role of Roadmaps
- Nano for non-nano people
- The role of governments, development agencies and universities
- Applications and Transformations - emerging and novel applications e.g. automotive, aerospace, consumer goods, sport and leisure - regional analysis, impact on existing manufacturing enterprises including businesses that have transformed themselves, role of micro and nano technology in business transformation, case studies
- Science and Technology
- Business Strategies - innovation methods, business

- **Tim Harper**, CEO Cientifica Ltd.
- **Gilbert V. Herrera**, Director Microsystems Science, Technology Components - Sandia National Laboratories
- **Frans Kampers**, Director - BionT Wageningen
- **Marlene Bourne**, President & Principal Analyst - Bourne Research LLC
- **Robert Mehalso**, Technical advisor - Microtec Associates
- **More coming soon!**

## Conference Sponsors

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models including clusters, start-ups, foundries, commercializing off the shelf technology (COTS), investment methods, barriers to commercialization, case studies

- Telecommunications and Information Technologies
- Education, society and workforce issues: role of government, education and skills programs, K-12, secondary, tertiary, postgraduate and continuing professional development, business alliances and international linkages, role and activities of professional bodies, opportunities for educational exchange

**Paper submission guidelines are available at:**

<http://mancef-coms2008.org/call.html>

## *Puerto Vallarta*

### Spectacular Tropical Locale

Escape to 21 tranquil acres dotted with swaying palm trees and fronted by 879 feet of private Pacific Ocean beach. The Westin Resort & Spa, Puerto Vallarta offers all this splendor just minutes from the international airport and charming downtown.

### Leisurely Pleasures

Beachfront pergolas and sparkling pools invite relaxation, while our serene spa offers head-to-toe pampering. Reenergize at the gym, tennis courts, or nearby golf courses, or explore upscale shops and dining at the marina district across the road.

### Sweeping Views and Brilliant Hues

Bright tropical colors and elegant, colonial Mexican decor grace our 279 ocean-view rooms, each with a private balcony, plush Heavenly Bed®, and rejuvenating Heavenly Bath®. A Royal Beach Club upgrade provides breakfast, cocktails, and other perks.

Visit [www.mancef-coms2008.org](http://www.mancef-coms2008.org) to make reservations now!

### For More Information:

<http://www.visitpuertovallarta.com/>

**We look forward to seeing you in Mexico!!!**

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