

Partnership/Support Opportunities and Benefits

PARTICIPATION LEVEL	Fee (\$USD)	Logo on Conference Website	Exhibit Booth	Logo on Conference Signage **	Free Conference Registration(s) *	Special Mention at Opening	Logo on Conference Email Blast	Logo on Posters	Banner at Event **	Logo on Backpack	Logo on CDROM	Logo in On Site Agenda	Contribute Branded Items to Backpack
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Conference Partners

PARTNERS	Industry	\$20k or greater	X	standard	X	4	X	X	X	X	X	X	X
	Media												
	Public Sector												

Conference Premier Supporters

SPONSORS	Platinum	\$15k-\$19.9k	X	std	X	3	X	X	X	X	X	X	X
	Gold	\$10k-\$14.9k	X	std	X	2	X	X	X	X	X	X	X
	Silver	\$7.5k - \$9.9k	X	sml	X	1		X				X	

Conference Program Supporters

Wednesday	Evening Reception	\$20k	X	std	X	2		X	X	X	X		X	X

Thursday	Host of the Day	\$7.5k	X		X	1				X			X	
	AM/PM Break	\$5k	X		X								X	
	Lunch	\$4k	X		X								X	
	Evening Reception	\$20k	X	std	X	2		X	X	X	X		X	

Friday	Host of the Day	\$7.5k	X		X	1				X			X	
	AM/PM Break	\$5k	X		X								X	
	Lunch	\$4k	X		X								X	
	Evening Reception	\$20k	X	std	X	2		X	X	X	X		X	X

Saturday	Host of the Day	\$5k	X		X					X			X	
	Morning Break	\$1.5k	X		X								X	
	Lunch	\$4k	X		X								X	

Note: Supporters are eligible for benefits from the date their sponsor commitment is received and paid. Please ensure you issue payments in time to meet the key deadlines for including sponsor name and logos on Conference materials. These deadlines can be provided to sponsors on request.

* supporters will receive complimentary passes per grid; no incremental passes for exhibition booth included with sponsorship

** supplied by supporter - subject to size guidelines

*** for event specific supporters, space requirements may limit placement to that event